

Privacy Policy – Streets Ahead programme

This privacy policy relates to the processing of personal data carried out by McCain Foods (GB) Limited (“**McCain**”) and separately carried out by KERB Food Limited (“**KERB**”) (see ‘Links’ section below, for information on how you can find our contact details) (“**we**”, “**our**” or “**us**”) of personal data of applicants (and their referees, where relevant) (“**you**”) to the Streets Ahead programme.

This privacy policy does not cover other processing of your personal data by McCain or KERB – this is dealt with in different privacy policies (see ‘Links’ section below for details).

‘Personal data’ means information from which you can be identified. Further details of the personal data we process about you in relation to your application are set out below.

Who determines what personal data is collected about you in relation to your application?

We (McCain and KERB) are both independent controllers of your personal data, which means that separately we decide what personal data is collected about you and why we process it. This means that we are independently responsible for ensuring that we each process your personal data in compliance with data protection laws.

You can see full details of McCain and KERB, including their addresses, contact details, how to exercise your rights under data protection laws (amongst others) in the main privacy policies referred to under the ‘Links’ section below.

What personal data is processed about you in relation to your application?

The following personal data is collected at the time of you submitting your application (directly by you, or by an applicant for whom you are a referee):

- name
- email address (or that of your referee)
- phone number (or that of your referee)
- your region;
- registered charity;
- any personal data contained within your description of your idea; and
- any personal data relating to referees (and, for the purposes of this privacy policy, where we say “you” in this policy this includes referees, who should also review this policy)

together, “**Application Personal Data**”.

The Application Personal Data is initially collected by KERB, who subsequently shares it with McCain.

When completing the application on KERB’s website, KERB will collect additional personal data about you through your usage of KERB’s website – this includes IP address. Furthermore KERB may set cookies on the device you use to visit KERB’s website – further details of this additional personal data and cookies are available in the KERB main privacy policy – see ‘Links’ section below for details. KERB does not share this additional personal data/cookies with McCain.

Following your application, we will review it in order to assess your application and suitability for the Streets Ahead programme, which may include collection of the following personal data about you:

- social media posts (only where publicly available); and

- other personal data which is published about you online on publicly accessible sources (for example, news websites).

To the extent that you are successful in your application for the Streets Ahead programme, we may collect further personal data about you, which will be explained to you at the relevant time in a different privacy policy.

For what purposes do we process your personal data (and for how long do we hold it)?

We process your Application Personal Data (and social media posts or other personal data online as mentioned above, where relevant) to assess your application and suitability for the Streets Ahead Programme. Both McCain and KERB assess your suitability independently, although the final decision is made solely by McCain.

Following this, your Application Personal Data (and social media posts or other personal data online as mentioned above, where relevant) will be retained for the purposes of managing our relationship with you and, after that for a period of up to 6 years, potential claims.

McCain may also process your name and email address to send you regular email newsletters and emails for marketing purposes, if you have given McCain your consent to receive such communications.

What is our lawful basis for processing your personal data?

Under data protection laws, we need to ensure that we have a lawful basis for processing your personal data.

In relation to the purpose of assessing your application and suitability for the Streets Ahead programme, both McCain and KERB independently do this on the basis that the processing is necessary for the legitimate interests of ensuring that suitable applicants are chosen for the Streets Ahead programme (and that such applications are compliant with the terms and conditions for application to the programme). These legitimate interests are not overridden by your interests, fundamental rights or freedoms, as without carrying out these suitability assessments we cannot ensure that we select the most suitable people for the Streets Ahead programme or check compliance with the terms and conditions for the application (which in turn would mean that if you are a suitable candidate we wouldn't be able to assess that).

To the extent that McCain processes your details for the purpose of sending you regular email newsletter and emails for marketing purposes, it does this based on your consent (as provided by indicating such consent at sign-up). If you have not given your consent at sign-up (or subsequently), McCain will not send you the newsletter or emails for marketing purposes. If you have consented but later change your mind, you can click the unsubscribe link in the relevant communications (or otherwise contact McCain to withdraw your consent – see the '**Links**' section below for details of McCain's main privacy policy which supplements this notice and includes contact details).

Do we share your personal data with any third parties?

We share your personal data with each other (i.e. McCain and KERB), for the purposes outlined above.

We may also share your personal data with third parties who provide services to us, where we need to provide it to them in order for them to provide the services. Examples include IT or platform providers who process your personal data on our behalf (where we instruct them what to do with the personal data).

Please see the '**Links**' section below for details of our main privacy policies, which explain in more detail the range of third parties with whom your personal data is shared.

What rights do I have in relation to my personal data?

Under data protection laws, you have a number of rights in relation to your personal data. For example, the right to request erasure of your personal data. For details of your rights, including how to exercise those rights, please see the main privacy policies for each of us set out under the '**Links**' section below.

Links

This notice supplements the main privacy policies for each of McCain and KERB, which (amongst others) explains in further detail: their addresses and contact details; how they protect your personal data; with whom they share it; how long they retain it; details of your rights in relation to your personal data and how to contact them to exercise them; details of where your personal data is processed (including whether transferred outside of the UK); and other personal data which McCain and KERB may process about you (unrelated to the Streets Ahead programme application).

McCain Privacy Policy: <https://www.mccainfoodservice.co.uk/cookies-your-privacy>

KERB Privacy Policy: <https://www.kerbfood.com/privacy-policy/>

In addition, if you are successful in joining the Streets Ahead programme, and take part in online classroom training, note that the classroom is hosted by a third party (Thinkfic) whose privacy policy can be accessed here: <https://www.thinkific.com/privacy-policy/>

DATE: 27th June 2022